

PRESS RELEASE – For Immediate Release

**Contact: Kory Garbelman
Marketing & Sales Manager
Non-Metallic Components, Inc.
(608) 635-7366**

**NON-METALLIC COMPONENTS, INC. ANNOUNCES NEW
MANUFACTURER’S REPRESENTATIVE**

November 1st, 2007. . . (Poynette, WI) Non-Metallic Components, Inc., an Wisconsin company, is pleased to announce that Russ Bradley & Associates (Indianapolis, IN) has become its manufacturer’s representative for the IN, OH, KY an PA region.

Commenting on the announcement, NMC’s President, Stuart Varner stated, “We are very excited to Russ Bradley & Associates as a manufacturer’s representative. With 27 years of industry experience, Russ Bradley & Associates brings an incredible amount of knowledge and background in plastic injection molded products, and vast experience in working within the automotive and appliance industries. NMC is looking forward to a long and successful relationship with Russ Bradley, Eric Fernkas, Tim Swinney and the rest of the Russ Bradley and Associates team.

The four current managing co-owners founded Non-Metallic Components, Inc. in 1992 in Poynette, WI which is a leader in the field of plastic injection molding. With patent technology in plastic molded filtration systems, NMC’s innovative process and excellence in customer service has distinguished itself as a TS 16949 certified company. NMC has also accomplished several hundred take-over mold projects and offers complete secondary operations including automated and manual assembly.

For more information please visit the NMC website at www.nonmetallic.com